



CloudOffix

Low-Code Total Experience Platform

CloudOffix is a low-code total experience platform designed to meet every need of your customers. With CloudOffix, your customers do not need to purchase additional software for their requirements.

Our platform provides a comprehensive suite of tools and solutions, ensuring that all their needs are covered.

PARTNER PROGRAM



@cloudoffix
www.cloudoffix.com





A GOOD SERVICE CAN SAVE A BAD PRODUCT, BUT A BAD SERVICE CAN'T SAVE A GOOD PRODUCT.

Not too long ago, our journey into digitalization began with industrial automation through MRP and ERP systems. Initially, we relied on numerous tools to achieve our goals.

However, managing multiple disparate systems in manufacturing quickly proved inefficient. This realization led us to transition to a single ERP system.

Back then, customer experience was the endpoint of an industrial production cycle: factories produced goods, sold through linear distribution networks, and services were delivered through direct interactions.

The distinction between products and services was clear, and production was paramount.

As time progressed, significant changes emerged. Digital advancements accelerated, demanding agility and giving rise to digital experiences.

Customer experience gained significant importance, highlighting the need for seamless digital interactions.



Furthermore, employee experience came into play. To achieve a good customer experience and foster growth, employee experience became crucial. Companies needed to provide the tools and resources for employees to succeed.

However, what significance do these hold if they are not embraced and utilized? This is where user experience comes into play.

In addition to ERP, numerous digital needs have arisen, such as sales management, marketing, e-commerce, collaboration, and project management.

ERP systems, designed to manage back-office needs, proved insufficient for handling the diverse processes that engage customers and employees.

This led companies to use different products from various suppliers for each requirement. As evident even in a single slide, dozens of solutions might be necessary. But does utilizing so many different solutions around ERP truly solve all our problems?

Perhaps, as Ford suggests, we need a different vision.

**'IF YOU ALWAYS DO WHAT YOU'VE
ALWAYS DONE, YOU'LL ALWAYS GET
WHAT YOU'VE ALWAYS GOT.'
— HENRY FORD**

TODAY,

companies are shifting from using multiple tools to seeking all-in-one solutions and comprehensive services, recognizing the need for a unified approach to meet their evolving digital demands.

WE HAVE:



CloudOffix



WHY PARTNER WITH CLOUDOFFIX?

CloudOffix is committed to fostering strong partnerships that drive mutual growth and success. By partnering with CloudOffix, you gain access to a comprehensive suite of support services, flexible partnership models, and a collaborative approach that prioritizes your needs and goals. This document outlines the benefits of partnering with CloudOffix and the various partnership models available to you.

Comprehensive Sales, Marketing, and Operational Support

- **Sales Support:** Our team provides extensive sales support, helping you close deals and drive revenue. We offer training, sales materials, and co-selling opportunities to ensure you have everything you need to succeed.
- **Marketing Support:** Benefit from our marketing expertise, including co-branded marketing materials, joint campaigns, and lead generation strategies designed to elevate your market presence.
- **Operational Support:** Our operational support ensures seamless integration and implementation of CloudOffix solutions, providing your customers with the highest level of service and satisfaction.

Flexible Partnership Models

We offer a range of partnership models to suit your unique business needs. Whether you are a reseller, integrator, or consultant, we have a model that will work for you.

Responsiveness to Partner Needs

We understand that every partner is different. Our flexible approach allows us to respond quickly to your specific needs and adapt our support accordingly.

Shared Customer Focus

At CloudOffix, we believe that your customers are our customers. We work closely with you to ensure that your clients receive the best possible solutions and support, fostering long-term relationships and loyalty.

Growth and Expansion Opportunities

Partnering with CloudOffix enables you to expand your service range, gain new revenues, and attract new customers. Our solutions are designed to help you grow your business and achieve your goals.



PARTNERSHIP MODELS

With CloudOffix, you can seamlessly manage every digital touchpoint for your clients, from CRM to recruitment management.



RESELLER PARTNER

As a reseller partner, you will have the opportunity to sell CloudOffix solutions directly to your customers. We provide the training, tools, and support you need to succeed in this role.

We have different levels for reselling partners, which identify the discount rates, partnership fees, and requirements.



REFERRAL PARTNER

Consultant partners provide expert advice and guidance on CloudOffix solutions. We offer training and resources to help you become a trusted advisor to your clients. This partnership is free, with no partnership fee, and comes with a fixed discount rate.

Additionally, this partnership model has fewer requirements, making it easier to join and benefit from.



BENEFITS OF PARTNERING WITH CLOUDOFFIX

Increased Revenue

By partnering with CloudOffix, you can expand your range of solutions, significantly enhancing your revenue potential. You will have the opportunity to address every digital need of your customers, from CRM to HR processes. Additionally, this partnership offers various revenue streams, including licensing fees, consultancy services, integration support, and customization options.

Market Expansion

With our comprehensive range of services, our partnership models enable you to expand your market reach and attract new customers. CloudOffix is versatile and not limited to any specific industry segment; it can be utilized by businesses in any industry. Additionally, you can leverage our robust support and training programs, enhance customer satisfaction with personalized solutions, and benefit from our competitive pricing to maximize your profitability.

Smart Investment

CloudOffix is a rapidly growing and promising brand, dedicated to global expansion and increasing brand awareness. We are a trustworthy and sustainable company, offering significant advantages to those who become part of our journey. Investing in CloudOffix is not just beneficial, it's a smart choice for the future.

Collaborative Growth

We are committed to helping you grow your business. Our collaborative approach ensures that we work together to achieve mutual success. CloudOffix provides continuous support to our partners, ensuring you have the resources and assistance you need to thrive.



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